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# EASME

Executive Agency for Small and Medium-sized Enterprises

## The LIFE Programme

### **LIFE Environment and Resource efficiency (ENV-RE)**

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LIFE-PLATFORM MEETING ON AIR QUALITY  
26-27 September 2017 / Barcelona

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# EASME

## Executive Agency for Small and Medium-sized Enterprises

- One of 6 Executive Agencies of the EU
- Responsible for managing programmes for the European Commission since 2005 coupled with policy feedback and communication of results to the "parent" DGs
- Programmes managed: **LIFE (2014-2020)**, CIP Eco-innovation, Intelligent Energy Europe, COSME, Horizon 2020 Energy, Environment and Resources and SME instrument, European Maritime and Fisheries Fund



**SME SUPPORT**



**ENERGY**



**ENVIRONMENT**



**MARITIME**



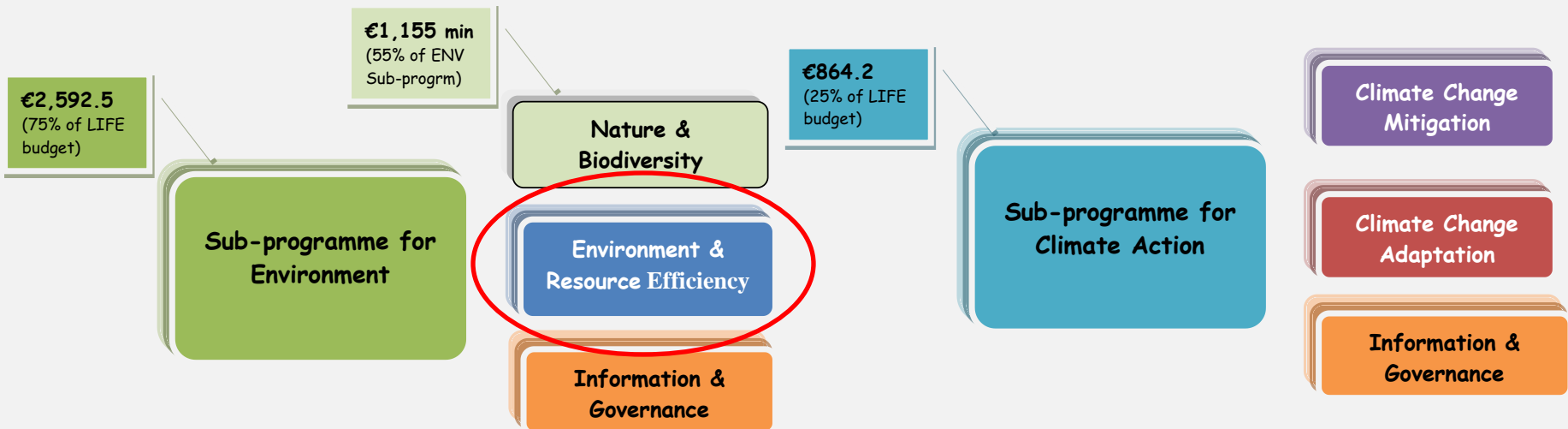
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# The LIFE Regulation 2014-2020

- LIFE MAWP 2014-2017
- LIFE MAWP 2018-2020 *in preparation*

**LIFE Programme**  
 €3,456.7 (2014-2020)



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# General framework of **Environment and Resource efficiency (ENV-RE)**



## What are the objectives of ENV-RE?

- Article 10 (Specific objectives for the priority area ENV-RE) of **LIFE Regulation** describes different objectives, this is the part mainly relevant to this call:
  - (a) to develop, test and demonstrate... **solutions**, including development and demonstration of innovative technologies, **to environmental challenges, suitable for being replicated, transferred or mainstreamed...**
- From the **policy** point of view the Regulation identifies 5 ENV-RE Thematic Priorities:
  1. **Water**, including the marine environment;
  2. **Waste**;
  3. **Resource Efficiency**, including soil and forests and green and circular economy;
  4. **Environment and Health**, including chemicals and noise;
  5. **Air Quality and Emissions**, including the urban environment;
- Such Thematic priorities have been detailed into **Project topics** by the LIFE Multiannual Work Programme for 2014-2017
- Topics are not exhaustive: a proposal may be submitted even if it falls outside the topics (but it must fall within the Priority Areas indicated in the Regulation). BUT, there is a reward if the proposal falls within the scope of such project topics.



## "Traditional Projects" (Grants) - What do we fund in ENV-RE call?

We ONLY fund through :

- "**pilot projects**": technique or method that has **not been applied or tested before, or elsewhere**; offer **potential environmental or climate advantages compared to current best practice**; apply on a **larger scale** to similar situations;
- "**demonstration projects**": put into practice, test, evaluate and disseminate actions, methodologies or approaches that are **new or unknown in the specific context of the project**, such as the geographical, ecological, socio-economic context, and that **could be applied elsewhere in similar circumstances**;
- Project **MUST** be able to prove they fall within these 2 categories.



# LIFE 2014-2017 MAWP

- ❖ **Stronger emphasis on:**
  - ❖ Long term sustainability of the project
  - ❖ Replicability and transferability
  - ❖ Impacts (impacts indicators)



## LIFE Traditional Projects – Statistical Features

### LIFE co-financing: 60% of eligible costs

- **Average participants per project: 5** (1 beneficiary allowed ~6%, single-country consortium allowed)
- **Average project duration: 3-4 years** (2y - 10y)
- **Average project cost and EU funding: 2 Mln €, 1.2 Mln €** (1 Mln € - 30 Mln €)
- **Beneficiary type: ~ 40% Public, ~ 42% Private commercial, ~ 18% Private not-commercial (~ 24% of Private are SMEs)**



## CLOSE-TO-MARKET (C2M) PROJECTS

- ❖ Projects that **implement environmental/climate solution in close-to-market conditions** (i.e.: industrial, commercial scale) in the short-medium term
- ❖ Projects which have clear **technical and business perspective**
- ❖ Projects that foresee **pre-commercial activities** and plan them during the application stage (**e.g. market analysis, business plan, etc.**)
- ❖ Projects that **direct their solutions towards the market**, including targeted clients and considering the supply chain



# WHY THIS EMPHASIS ON C2M PROJECTS?

- ❖ LIFE always supported C2M projects (without calling them C2M)
- ❖ C2M is attractive mainly for ENV and CCM strands
- ❖ LIFE contributes to the main priorities of Commissioner Juncker on Growth and Jobs
- ❖ The former Eco-innovation programme beneficiaries are a good target audience for C2M - SMEs ready to upscale and go to the market

## IS THE FOCUS OF LIFE CHANGING?

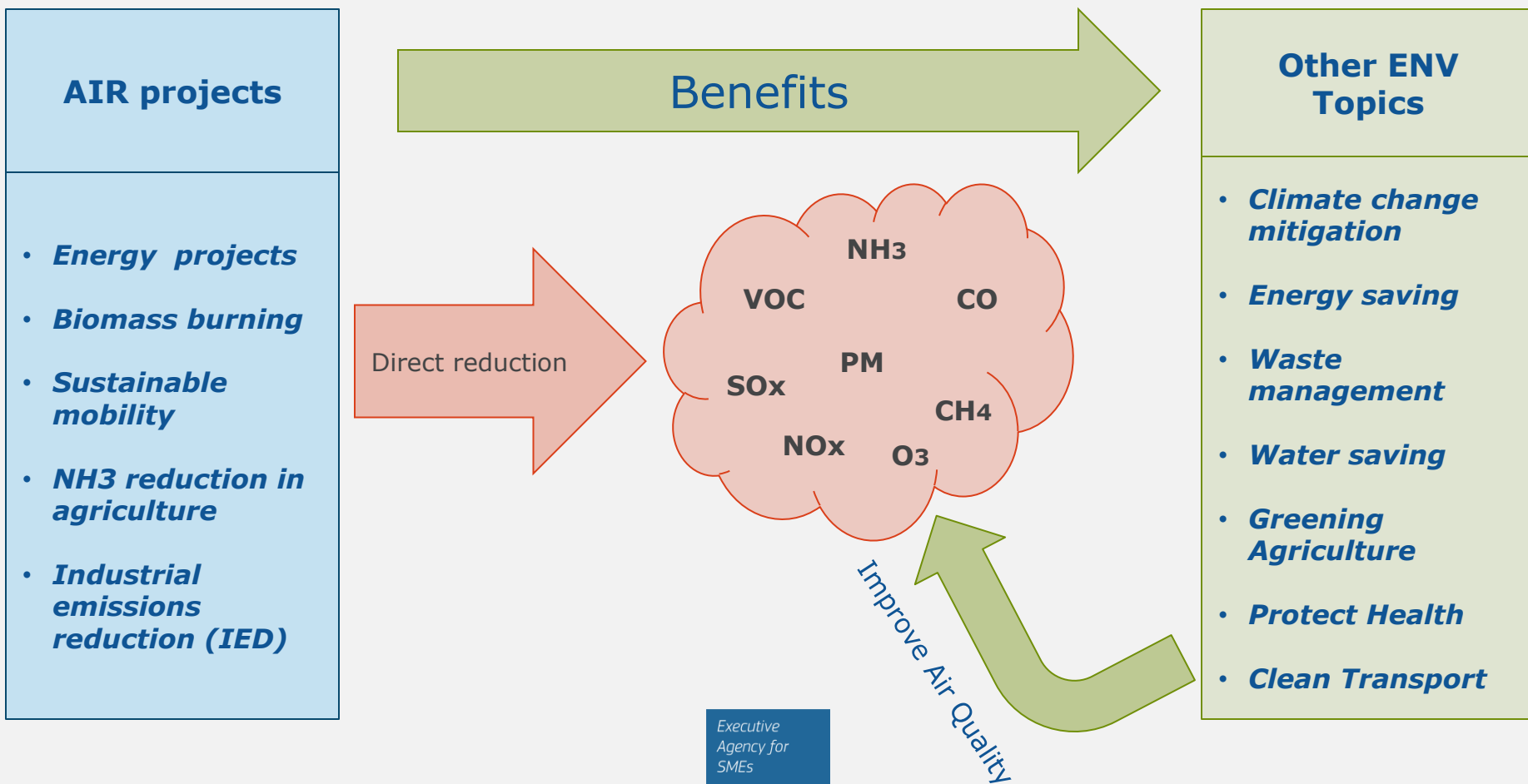
- ❖ **No but...**
  - ❖ Emphasis to attract C2M applicants, and
  - ❖ Explicitly reach out to the private sector
- ❖ **Non-C2M projects remain a key feature of LIFE**



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## AIR is a cross-cutting Thematic Priority





## LIFE Integrated Projects (IPE and IPC)

***Integrated Projects** are projects implementing on a large territorial scale, in particular, regional, multi-regional, national or trans-national scale, **environmental or climate plans or strategies required by specific Union environmental or climate legislation**, developed pursuant to other Union acts or developed by Member States' authorities, while ensuring involvement of stakeholders and promoting the coordination with and **mobilisation of at least one other relevant Union, national or private funding source.***

**LIFE co-financing: 60% of eligible costs**



## LIFE Technical Assistance (TA)

*Technical Assistance (TA) projects provide, by way of action grants, **financial support to help applicants prepare Integrated Projects (IPs)**. The maximum EU contribution per Technical Assistance project is fixed at 100,000 €.*

### **LIFE co-financing: 60% of eligible costs**

The applicant **must not be** a Member State entity which receives financing for a Capacity Building project which covers at least a part of the period to be covered by the Technical Assistance project.

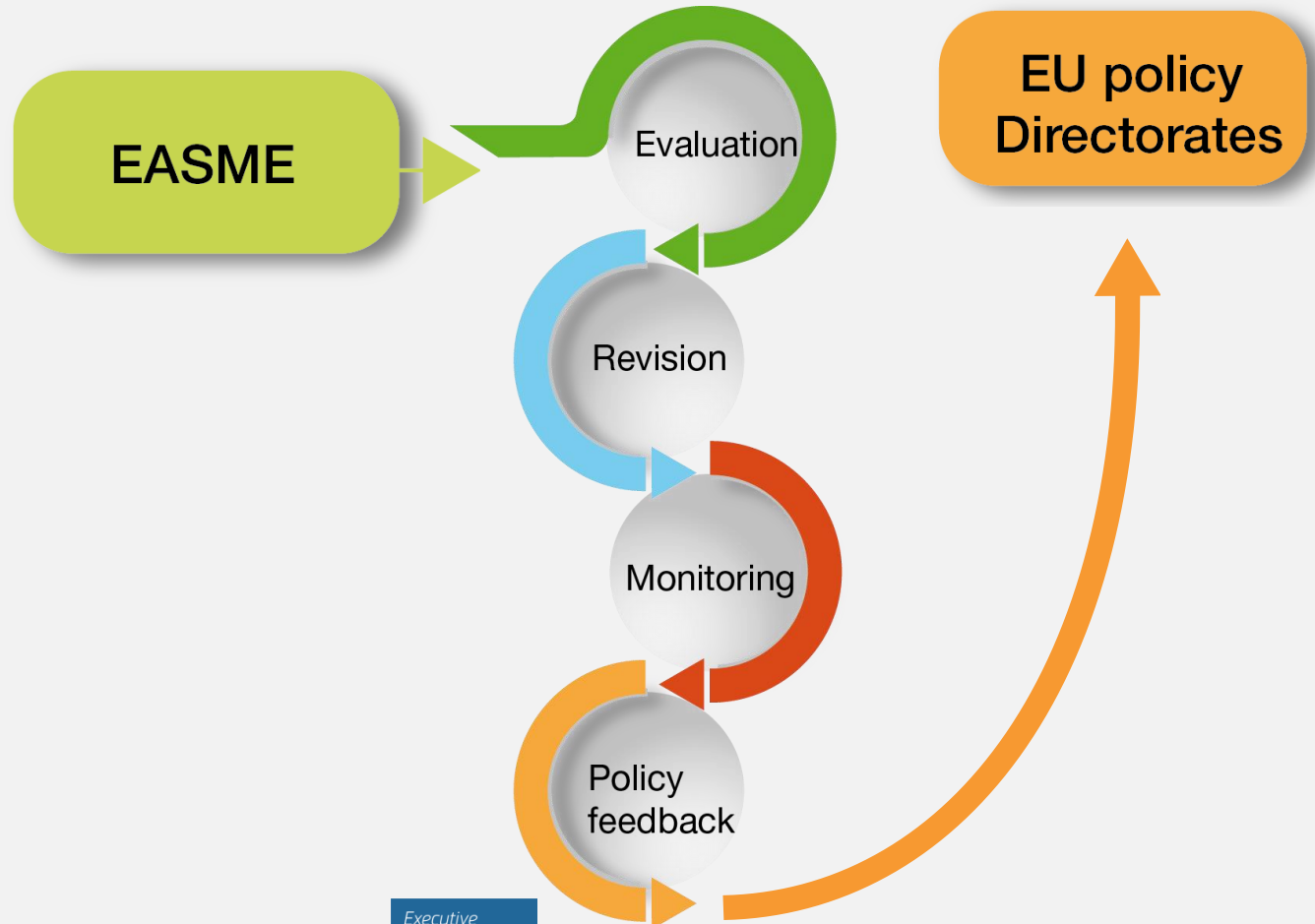


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# WHO DOES WHAT IN LIFE?

Selection and  
Monitoring of  
LIFE projects



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# Financial Instruments (FIs)

- Combined EIB and EC lending programme
- Managed by the EIB
- Two types:
  - Private Financing for Energy Efficiency (**PF4EE**)
  - Natural Capital Financing Facility (**NCFF**)

[http://ec.europa.eu/environment/life/funding/financial\\_instruments/index.htm](http://ec.europa.eu/environment/life/funding/financial_instruments/index.htm)

[www.eib.org/pf4ee](http://www.eib.org/pf4ee)

[www.eib.org/ncff](http://www.eib.org/ncff)



# LIFE Website

<http://ec.europa.eu/environment/life/>

- **Regulation 2014-2020**
- **MAWP 2014-2017** (new MWAP 2018-2020 under finalization)
- **Guidelines for Applicants and Evaluation**
- **FAQ**



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# THANK YOU FOR YOUR ATTENTION

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